



ONE WORLD
ONE HEALTH

CEYLON
EXHIBITIONS

5TH EDITION
Med+Ex
EXPO 2026

THE LARGEST
**MEDICAL, HEALTHCARE &
AYURVEDIC EXHIBITION**
IN KANDY



12 **13** **DECEMBER**

KCC
KANDY

Welcome to MedEx Expo Kandy 2026

“

We are proud to present MedEx Expo Kandy 2026 – The Largest Medical, Healthcare & Ayurvedic Exhibition in Kandy, returning for its 5th successful edition.

This exhibition brings together leading hospitals, healthcare providers, ayurvedic institutions, pharmaceutical companies, diagnostic laboratories, and wellness brands under one roof.

MedEx Expo provides an ideal platform for healthcare organizations to showcase their services, promote healthcare innovations, and connect directly with individuals seeking reliable medical and wellness solutions.

Organized by Ceylon Exhibitions, with over 8 years of experience in the exhibition industry, the event continues to grow as a trusted platform promoting healthcare awareness and industry collaboration.

”

“We warmly invite you to be part of this important healthcare event.”



Malaka Godagama

Director
Sales & Customer Relationship



Sajith Gunathilaka

Director
Marketing & Operations

About MedEx Expo Kandy 2026

MedEx Expo Kandy 2026 is a dedicated exhibition focused on the medical, healthcare, and ayurvedic sectors, creating a unique platform that connects healthcare providers with the public.

The exhibition will feature a wide range of healthcare services, medical technologies, wellness solutions, and ayurvedic treatments.

Following the success of previous editions, the event continues to grow as an important platform for healthcare providers to promote their services while increasing public awareness of modern and traditional healthcare solutions.

Event Highlights

- Two-Day Healthcare Exhibition
- Direct interaction with healthcare providers
- Healthcare awareness activities
- Product and service demonstrations
- Networking opportunities within the healthcare sector



Why Exhibit at MedEx Expo Kandy 2026?

- Connect directly with potential patients
- Promote healthcare services and treatments
- Increase brand visibility in the Central Province
- Introduce innovative medical and wellness solutions
- Strengthen public trust and brand credibility
- A powerful platform to showcase healthcare excellence.



Meet Your Target Audience

The exhibition will attract:

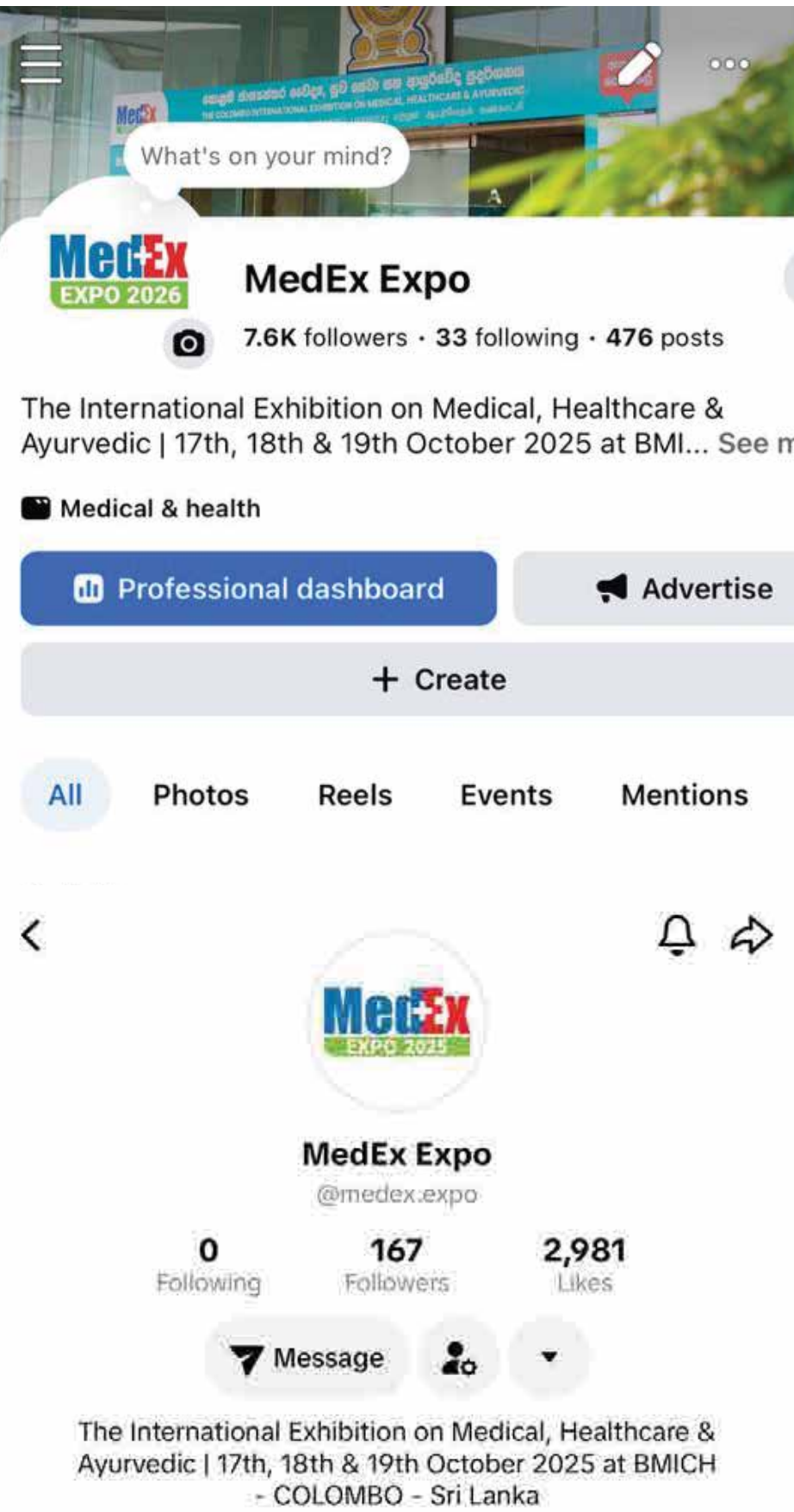
- General public & health-conscious individuals
(interested in wellness, preventive care & health check-ups)
- Patients seeking specialized treatments
(IVF, Cardiology, Orthopedics, Oncology, and more)
- Individuals interested in Ayurveda & alternative healing
- Doctors, healthcare professionals & medical decision makers
- Patient facilitators, health travel agents & care coordinators
- Representatives from hospitals, laboratories & pharmacies
- Government health officials
- Healthcare agents, dealers, distributors & business professionals
- Students, teachers & lecturers in medical and health-related fields



Our Marketing Campaign

To attract a large number of visitors, the exhibition will be promoted through

- Social Media (FB, IG, TikTok)
- Outdoor Branding (banners, hoardings)
- Influencer Collaborations
- SMS / WhatsApp Campaigns
- School Network Promotions
- TV, Radio Promotions
- Email Campaigns
- Leaflet Distribution
- Paper Advertisements
- Poster Campaigns



Exhibitor Profile

A powerful mix of healthcare, wellness, and Ayurveda innovators shaping a healthier tomorrow.

- Western Medicine & Healthcare
- Hospitals, Nursing Homes & Clinics
- Laboratory & Diagnostic Services
- Dental Care & Oral Health
- Pharmaceutical Industry Professionals
- Medical Logistics & Ambulance Services
- Optical Services & Hearing Aids
- Health Insurance Companies
- Medical Educational Institutes
- Healthcare Publications & Media
- Medical Tourism Professionals
- Fertility & IVF Hospitals
- Mental Health Services
- Government Health Authorities & Officials

Ayurveda, Wellness & Holistic Care

- Ayurveda Products & Services
- Ayurvedic Resorts, Spa & Wellness Centers
- Yoga & Meditation Centers & Practitioners
- Healthy Foods & Nutrition Brands
- Nutraceutical Products

Lifestyle, Fitness & Beauty

- Fitness, Sports & Gym Equipment/ Services
- Beauty Care Products & Services

Mother, Baby & Family Care

- Baby & Mother Care Products
- Family Planning & Counseling Services

Others

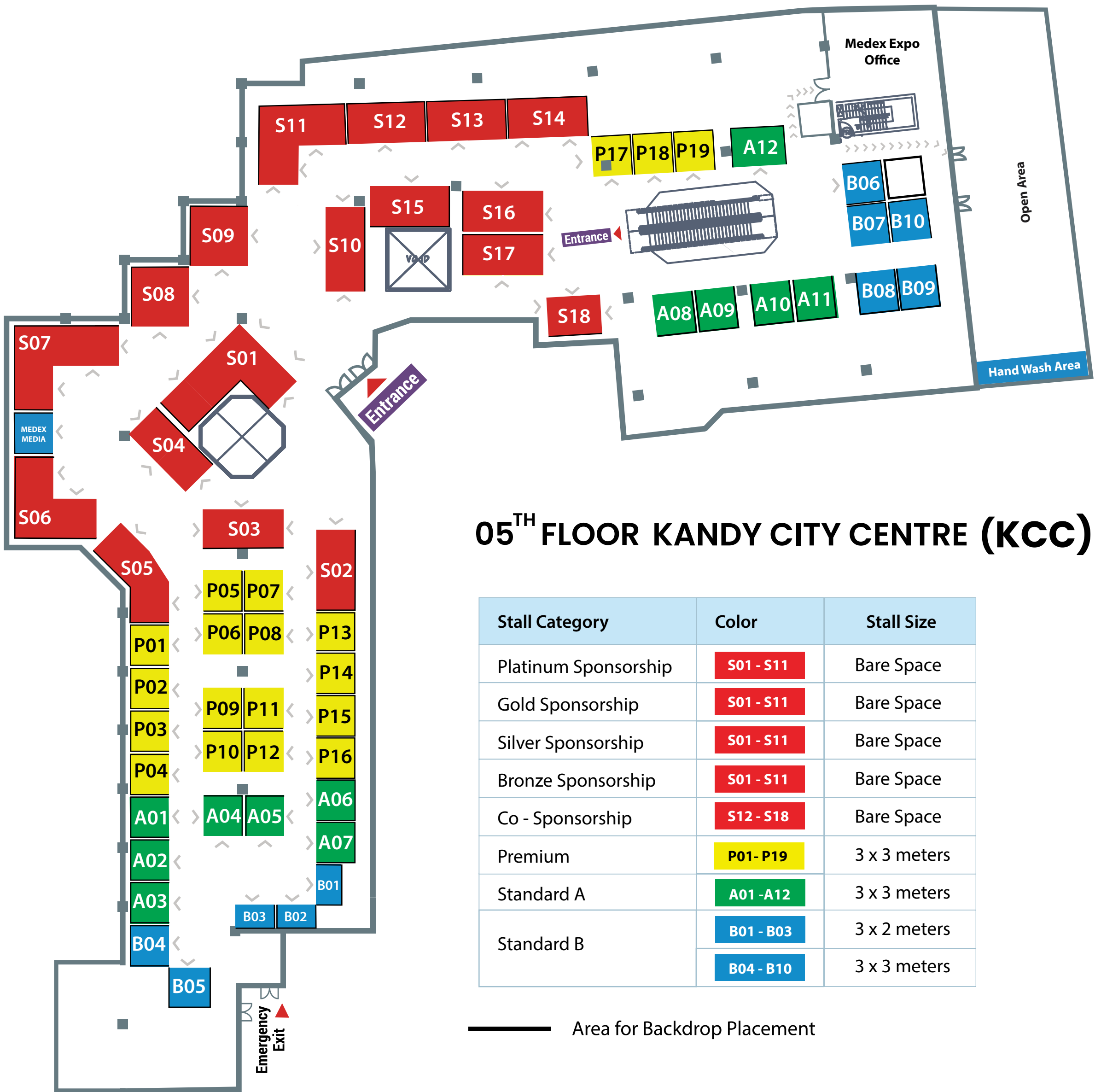
- Any innovative healthcare, wellness, or medical-related products and services that support healthy living



Highlights from Previous MedEx Expos




































































Floor Plan & Rate Card



Sponsorship Packages

Sponsor Category	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship	Co-sponsorship
Prominent exhibit space	Bare Space	Bare Space	Bare Space	Bare Space	Bare Space
Your logo on all TV,Printed,Digital, Outdoor & Other Advertising materials	✓	✓	✓	✓	✓
Your logo on all Venue Branding	✓	✓	✓	✓	✓
A Special Video on Social Media	✓	✓	✓	✓	✓
Allocation of space for placing flags in the exhibition venue	30 Flags	20 Flags	15 Flags	10 Flags	05 Flags
Audio announcements from the PA (Public Address) system during the days of the exhibition at the premises	60 announcements per day	40 announcements per day	30 announcements per day	20 announcements per day	10 announcements per day
Direction floor stickers will be provided with name & logo	✓	✓	✗	✗	✗
A live discussion on official television partner prior to the exhibition	✓	✗	✗	✗	✗
Speech at Inauguration Ceremony	✓	✗	✗	✗	✗

Previous Sponsors & Exhibitors

Scan here
for
more details
www.medex.lk



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IN KANDY

CONTACT US FOR STALL & SPONSORSHIP RESERVATIONS

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